

Virtual Emergency Assistance

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1. Introduction

Research Question

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- There is an ongoing debate in scientific community and society about the effects of violence in video games.
- It is feared that Violent Video Games (VVGs) facilitate violent behavior.
- Most studies are based on so-called **Shooters**.
- Role-Playing Games (RPGs) are nearly as popular as Shooters.
- In RPGs, the player most often represents a **hero**.

1. Introduction

Research Question

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- Situations of violent emergency assistance are typical for RPGs, but in spite of this were not the object of studies.
- **Violent emergency assistance** can be defined as an act of violently defending another person.
- How do these situations of emergency assistance affect the player? Do they increase post-game **violent behavior**, **helping behavior** or even both?
- Up to now, there exist no studies or theories about virtual violent emergency assistance.

1. Introduction

Theories

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- **Violent Behavior**
 - **Social Interactionist Model**
 - General Aggression Model
 - Moral Management Model
 - Catalyst Model
 - Catharsis Model
- **Helping Behavior**
 - **Heckhausen's Model of Motivation To Help**
 - General Learning Model
 - Scheele and Kapp's Theory of Moral Courage (Zivilcourage)

1. Introduction

Current State of Research

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- Most studies on VVGs are based on the General Aggression Model (GAM), most studies on prosocial games are based on the General Learning Model (GLM).
- According to the **GAM**, VVGs increase **violent behavior** and reduce prosocial behavior.
- According to the **GLM**, in-game helping increases post-game **helping behavior**.
- Which predictions can be derived from these findings for violent emergency assistance?

2. Hypotheses

Violent Behavior and Helping Behavior

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Violent Behavior

- **H₁**: Virtual violence increases **violent behavior**. (GAM)
- **H₂**: Virtual emergency assistance increases **violent behavior**.
- **H₃**: Virtual violence increases **violent behavior** more than virtual emergency assistance does.

Helping Behavior

- **H₄**: Virtual helping increases **helping behavior**. (GLM)
- **H₅**: Virtual emergency assistance increases **helping behavior**.
- **H₆**: Virtual helping increases **helping behavior** more than virtual emergency assistance does.

3. Independent Variables

Virtual Violence and Virtual Helping

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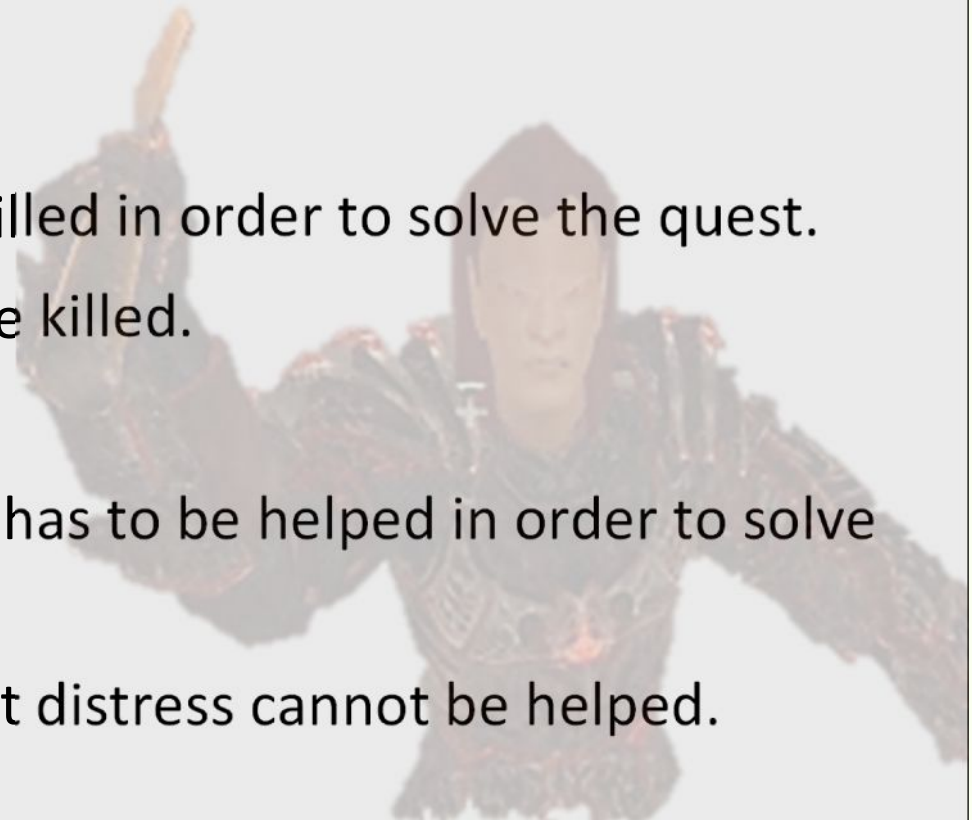
- Popular RPG „The Elder Scrolls IV: Oblivion“.
- Players have to solve a quest; game starts with tutorial to teach controls.

UV A: Virtual Violence

- **Killing**: Bandits have to be killed in order to solve the quest.
- **No Killing**: Bandits cannot be killed.

UV B: Virtual Helping

- **Helping**: Woman in distress has to be helped in order to solve the quest.
- **No Helping**: Woman without distress cannot be helped.

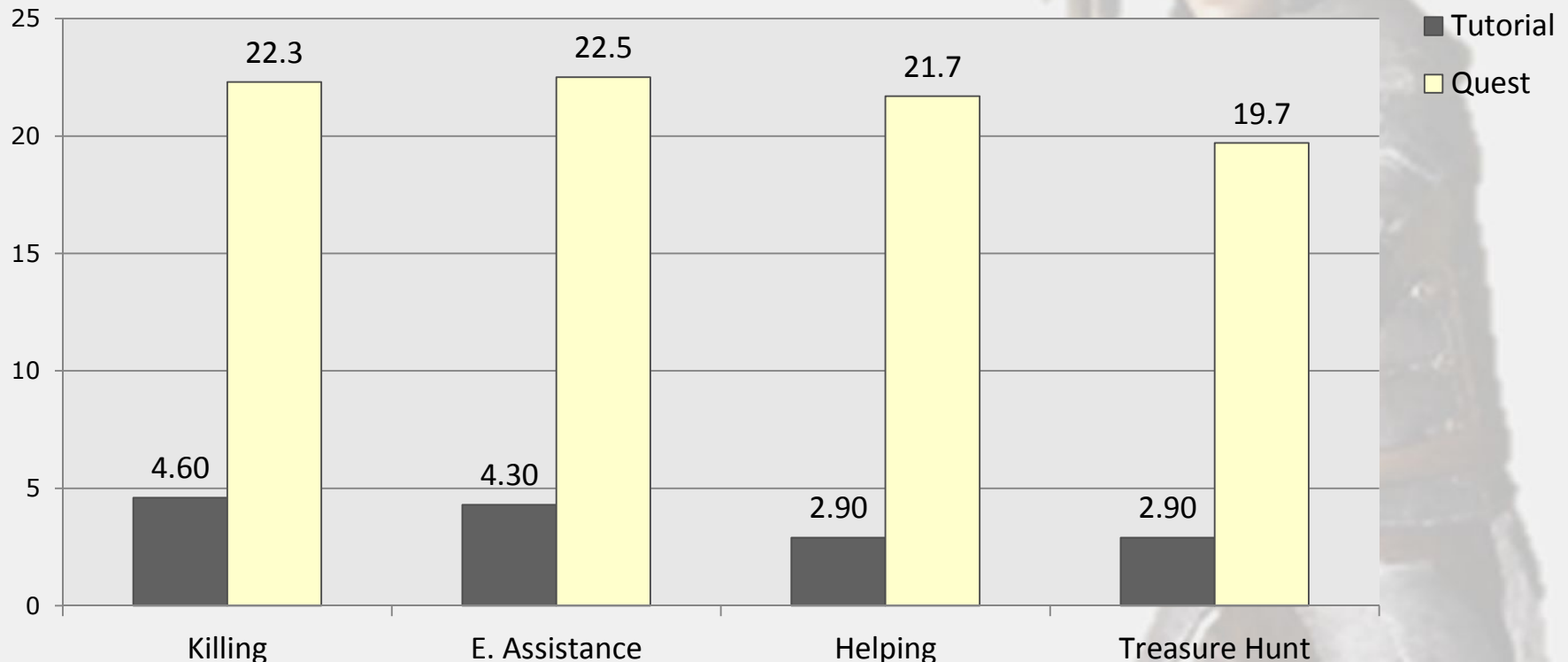


3. Independent Variables

Operationalization

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- Game ends when quest is solved.
- Average **game-time** comparable to other experiments (usually 20 minutes).

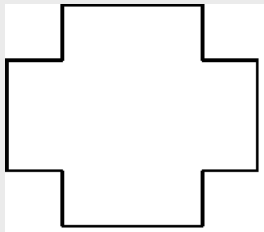


4. Dependent Variables

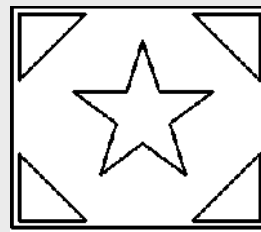
Violent Behavior and Helping Behavior

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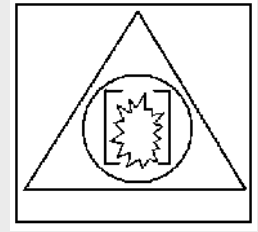
- **Violent Behavior: Competitive Reaction Time Task (CRTT)**
- DV: Intensity of the first trial (Bushman & Baumeister, 1998; Giancola & Zeichner, 1995).
- CRTT explained prior to playing Oblivion in order to minimize the interval between treatment and measurement.
- **Helping Behavior: Willingness to assist**
- DV: Number of puzzles solved without getting compensation.



Easy



Medium



Hard

5. Methods

Sample and Design

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- Students of Osnabrück.
- Have to have experience with WASD-controls.
- A priori calculation of optimal sample size: $N = 180$.
- Factual sample size $N = 186$ ($n = 139$ university, $n = 47$ college).

$N = 186$

Killing

No Killing

Helping

E. Assistance ($n = 45$)

Helping ($n = 48$)

No Helping

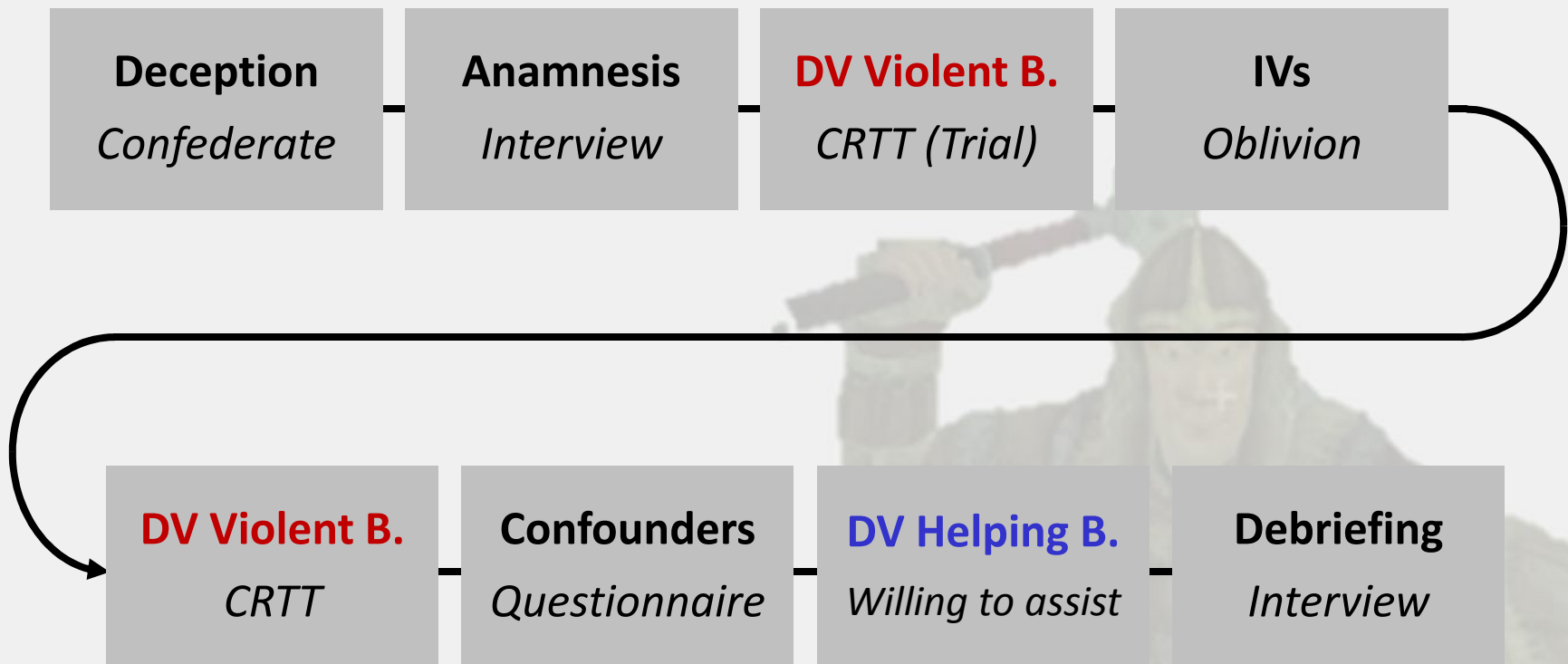
Killing ($n = 45$)

Treasure Hunt ($n = 48$)

5. Methods

Procedure

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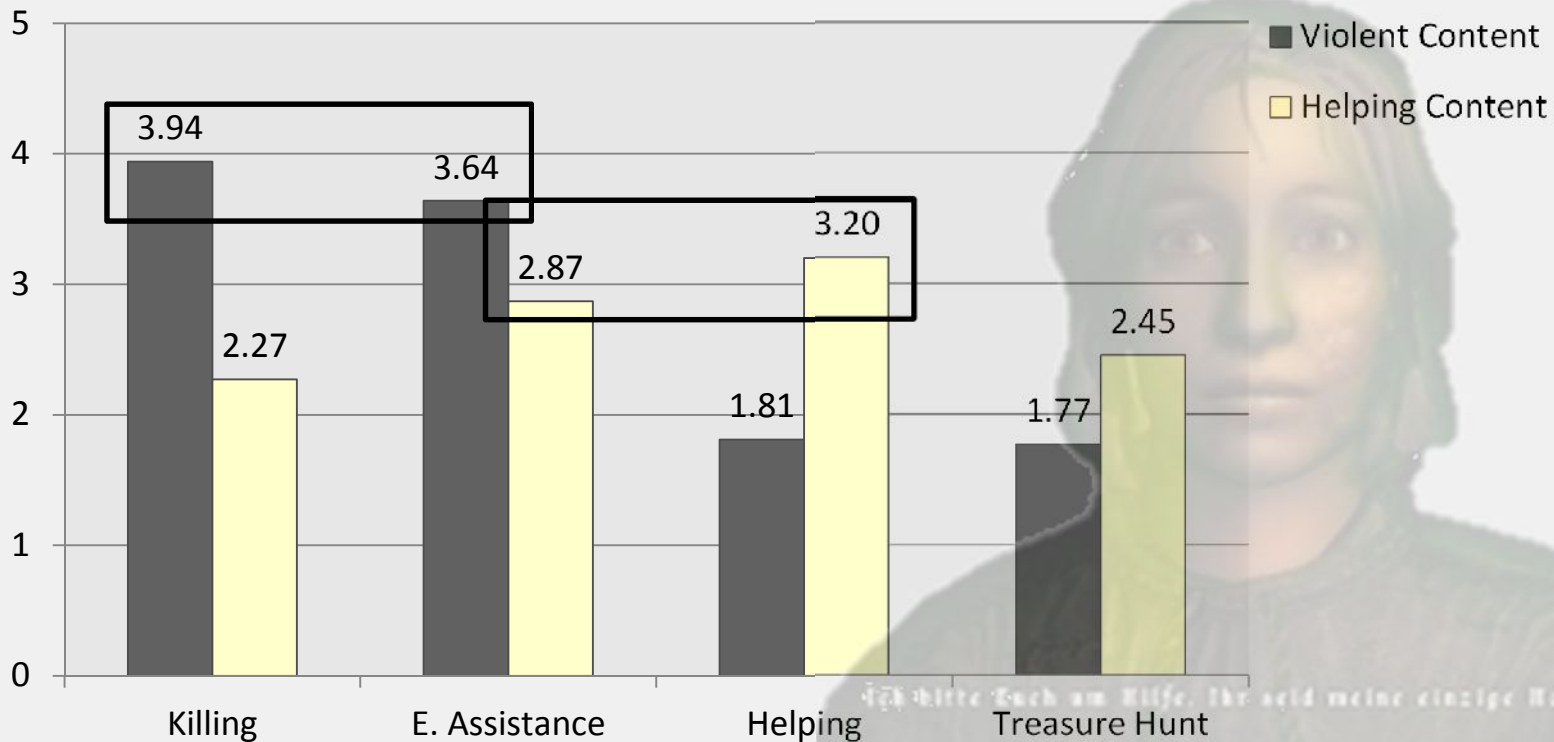


6. Results

Manipulation Checks

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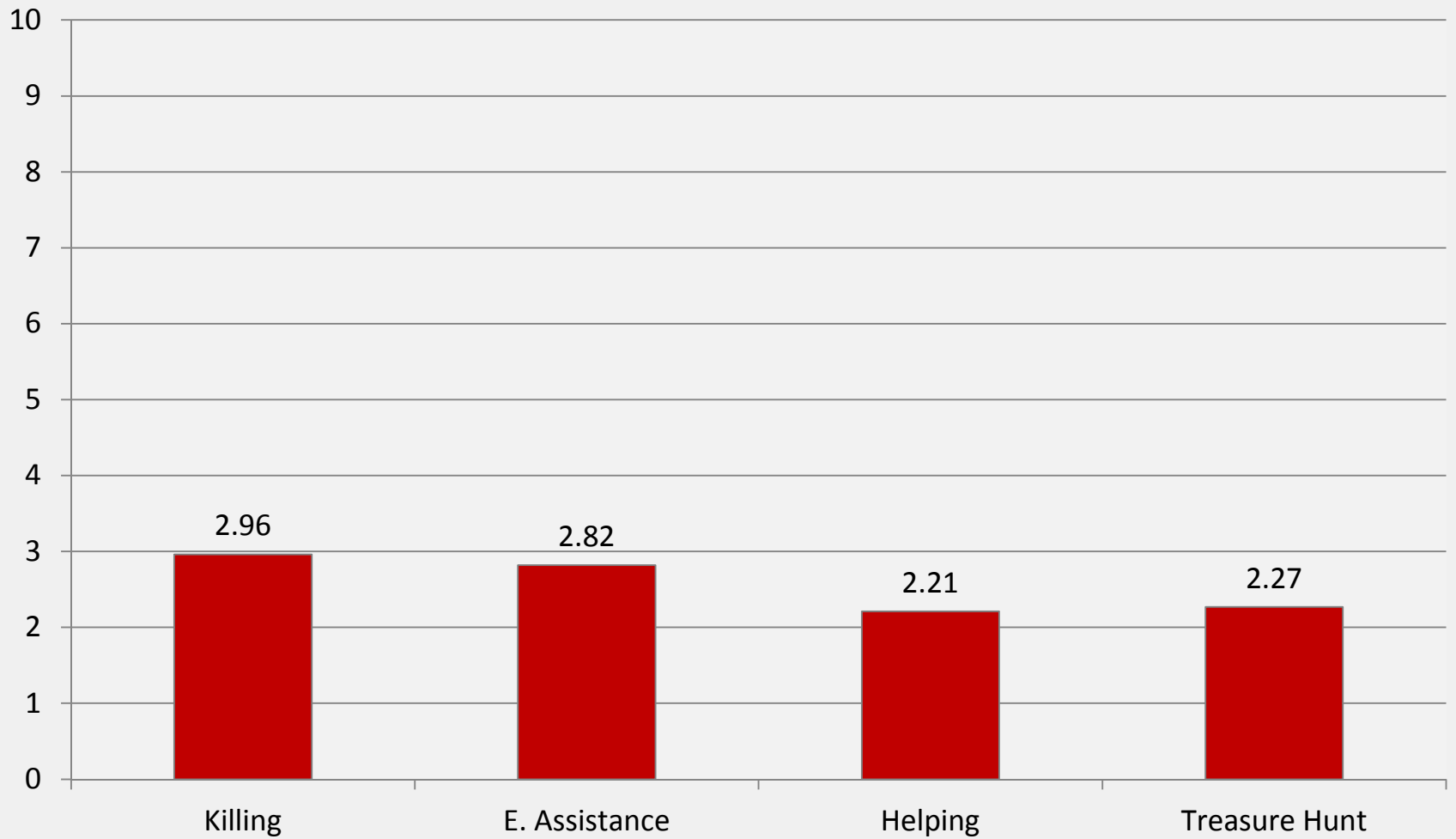
- Violent Content: ($M_1=3.79 > M_2=1.79$), $t(153)=18.58$, $g=2.76^{***}$
- Helping Content: ($M_1=3.04 > M_2=2.36$), $t(184)=4.75$, $g=0.70^{***}$



6. Results

Violent Behavior

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6. Results

Violent Behavior

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H₁: Virtual violence increases **violent behavior**.

Killing > Helping: ($M_1=2.96 > M_2=2.21$), $t(182)=2.14$, $g=0.46^*$

Killing > Treasure H.: ($M_1=2.96 > M_2=2.27$), $t(182)=1.96$, $g=0.40^*$



H₂: Virtual emergency assistance increases **violent behavior**.

E.Assistance > Helping: ($M_1=2.82 > M_2=2.21$), $t(182)=1.76$, $g=0.37^*$

E.Assistance > Treasure H.: ($M_1=2.82 > M_2=2.27$), $t(182)=1.58$, $g=0.31$



H₃: Virtual violence increases **violent behavior** more than virtual emergency assistance does.

Killing > E.Assistance: ($M_1=2.96 > M_2=2.82$), $t(182)=0.38$, $g=0.07$

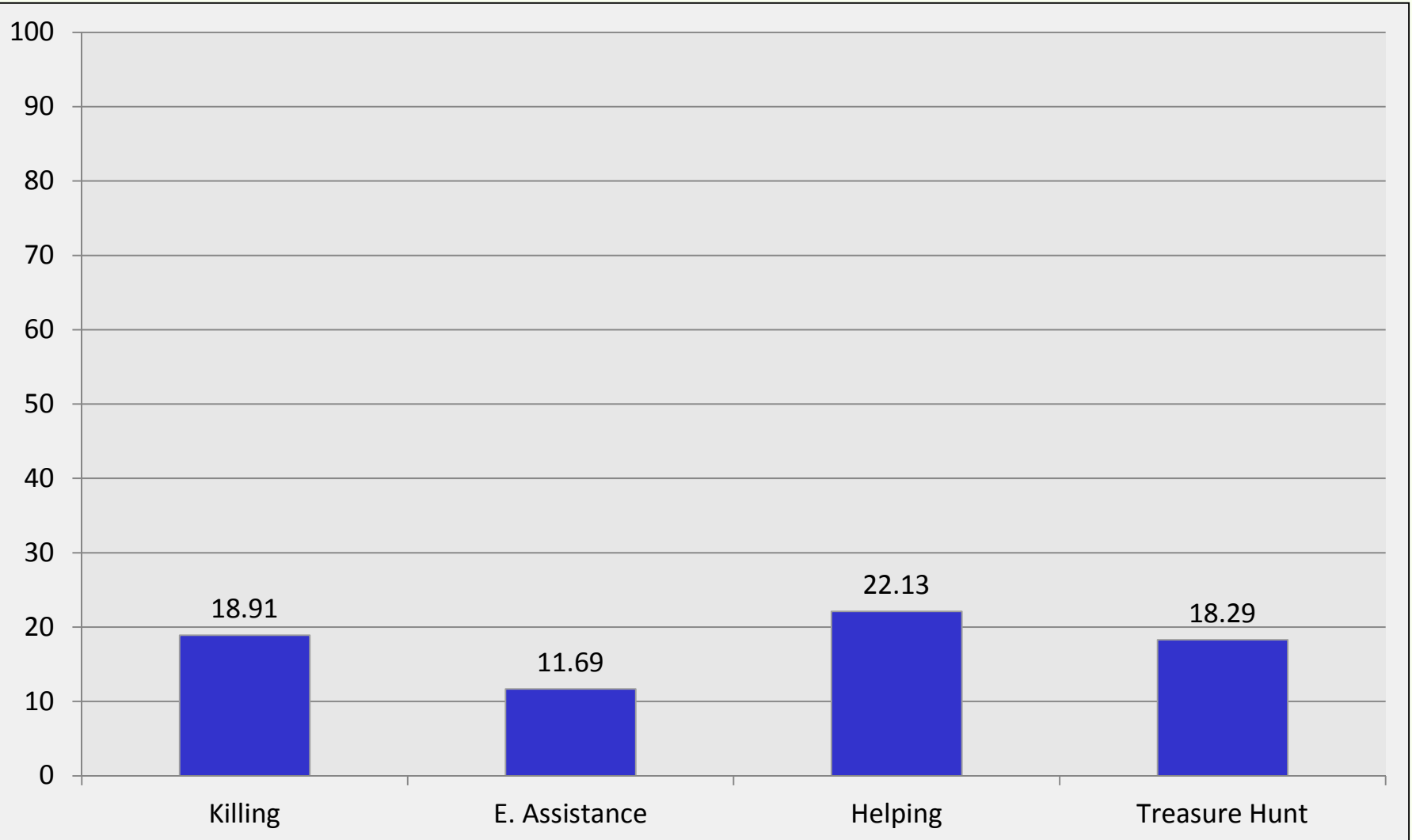


Hedges g : .20 = small; .36 = meta-analysis; .50 = medium; .80 = large

6. Results

Helping Behavior

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6. Results

Hilfeverhalten

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H₄: Virtual helping increases helping behavior.

Helping > Killing: ($M_1=22.13 > M_2=18.91$), $t(182)=0.92$, $g=0.18$

Helping > Treasure H.: ($M_1=22.13 > M_2=18.29$), $t(182)=1.11$, $g=0.22$



H₅: Virtual emergency assistance increases helping behavior.

E.Assistance > Killing: ($M_1=11.69 > M_2=18.91$), $t(182)=-2.06$, $g=-0.46^*$

E.Ass. > Treasure H.: ($M_1=11.69 > M_2=18.29$), $t(182)=-1.89$, $g=-0.42^*$



H₆: Virtual helping increases helping behavior more than virtual emergency assistance does.

Helping > Treasure H.: ($M_1=22.13 > M_2=11.69$), $t(182)=2.98$, $g=0.62^*$



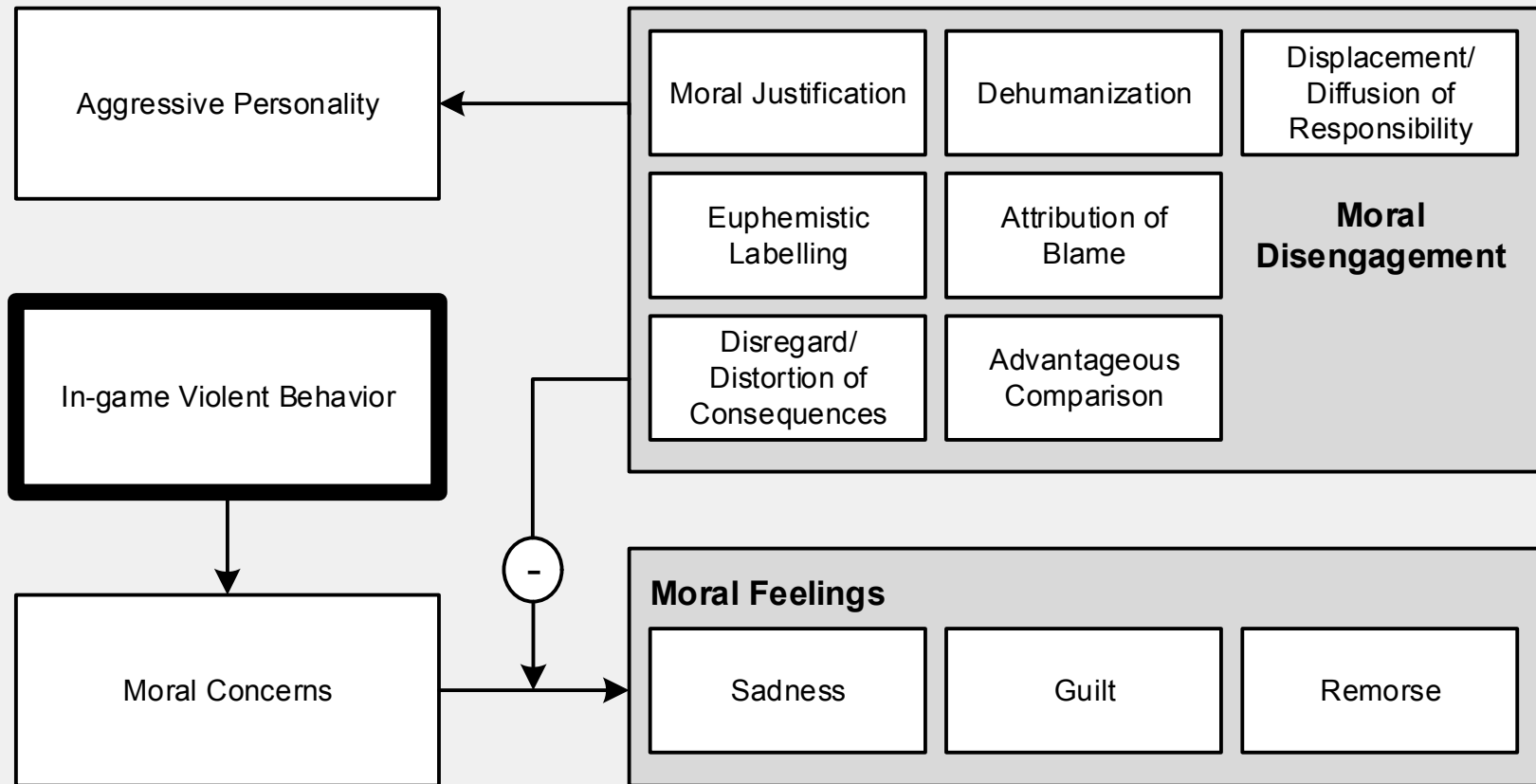
Hedges g : .20 = small; .32 = meta-analysis; .50 = medium; .80 = large

7. Discussion

Usefulness for advancement of theories

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- Results in accordance with **preceding studies**.
- First insights about **emergency assistance**.



7. Discussion

Usefulness for applications and everyday life

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- In video games, assisting a character in an emergency seems to undermine moral thinking (at least for a short amount of time)
 - There is a risk that regular use of violent games could permanently reduce moral thinking.
 - Do we have to shun from violent entertainment or can we **protect** ourselves from the negative consequences?

8. Further Information

Literature (1 of 3)

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8. Further Information

Literature (2 of 3)

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8. Further Information

Literature (3 of 3)

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- Tedeschi, J. T., & Quigley, B. M. (1996). Limitations of Laboratory Paradigms for Studying Aggression. *Aggression and Violent Behaviour*, 1 (2), 163-177.
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8. Further Information

About the study

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- Title
 - Virtual Emergency Assistance - The Effect of Virtual Helping, Aggression and Emergency Assistance on Helping and Aggressive Behavior
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